

Copenhagen Compliance Workshop

November 16-17, 2009 at Dansk Industri

Corporate Social Responsibility (CSR) Reporting –

CSR reporting - the current demands, the profit potential, and how to avoid the pitfalls

Approximately 1,100 hundred Danish companies (regnskabsklasse C og D) are now subject to cover CSR in their annual report to comply with the regulatory requirement. This poses several questions to the enterprises:

- What should be included in the CSR report?
- How to communicate in a trustworthy and appealing manner to the different stakeholders?
- How to embed the CSR requirements in the enterprise and use it as a strategic tool?

These and several other questions will be dealt with during this 2-hour workshop. We will guide you through the demands laid out in the new Accounts Act, and demonstrate how a good CSR report can be of strategic benefit to your company.

The workshop will help you identify the relevant issues, and provide you with a tool for mapping and working with your stakeholders. Finally, it will address a range of communication issues, including the fear and risk of failure - and how to avoid the most dangerous pitfalls.